

ARCHIE  
SERIES

# Archie's Girls

# Betty and Veronica

APPROVED  
BY THE  
COMICS  
CODE  
**CAC**  
AUTHORITY

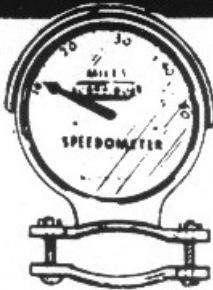
PDC

10¢

NO.  
55  
JULY



# TREASURE CHEST OF FUN



**BIKE SPEEDOMETER**  
READS UP TO 50 M.P.H.

See how fast you're riding! Time yourself in racing and see if you can better your top speed. No gears, no complicated mechanism. Fasten to handle bars and go. Easy to install.  
No. 199 ..... Only 75¢



**FOAMING SUGAR**

Looks just like real sugar, but that's where the resemblance stops. When it's dropped in liquids, they overflow and form clouds of suds. Seems as though it'll never stop.  
No. 549 ..... only 25¢



**ATOMIC SMOKE BOMB**

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A-Bomb.  
No. 971 ..... 20¢



**SHRUNKEN HEADS**

FANTASTIC! Looks exactly like what jungle head hunters prepare. Something new and startling to hang in your car, or in your room. A horrible and unusual gift in a box.  
No. 617 ..... 75¢



**YOU, TOO, CAN BE TOUGH**  
Master Jui Jitsu and you'll win any fight. This book gives all the grips, blocks, etc. which are so effective in counterattack. FREE book on how to perform strong man stunts also included.  
No. 224 ..... 1.00



The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless.  
No. 239 ..... Only 50¢



**Ventriloquist & Book**

Your chance to be a ventriloquist. Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist."  
No. 137 ..... 25¢



Place it on a chair under a cushion; then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber and inflatable. A scream at parties and gatherings.  
No. 247 ..... 50¢



**AMAZING MINIATURE RADIO**

Tiny featherweight radio that operates without batteries, without tubes, but brings you years of listening pleasure. Nothing to wear out or replace. Plays indefinitely. Complete with own earplug.  
No. 044 ..... 4.98



**ELECTRIC MOTOR**  
*Drives All Models*

Yes, now you can have an actual electric motor for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.  
No. 852 ..... 50¢



**BLACK EYE JOKE**

Show them the "naughty" pictures inside. They'll twist it and turn it to see, but all they do is blacken their eyes.  
No. 216 ..... 25¢



**PHARAOH SERPENTS**

Special pill that when lighted forms 1 ft. snake. Has a stunning effect on the viewer. Can be done casually, or as a special trick.  
Box of 10 ..... 20¢



**24" RUBBER SNAKE**

A gigantic 24" snake that will coil and seem to be alive! Throw it into a crowd and watch the fun start.  
= \$4.50 ..... \$1.50

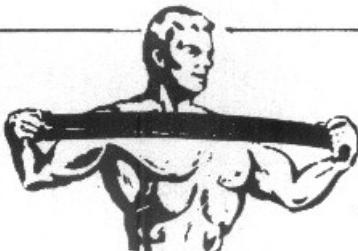
**SNOW STORM TABLETS**

Just place one of these on the end of a burning cigarette, and watch the snow fly. It'll create a real indoor snow blizzard.  
No. 045 ..... per pkg. 20¢



**MINIATURE SECRET CAMERA**

Precision camera so small, it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and built-in exposure shutter. Can be hidden anywhere. Complete with free roll of film.  
No. 788 ..... 1.98



**BUILD A BODY OF STEEL**

Start Seeing Results in Just 30 Days  
Pocket Gym will develop your chest, bicep, triceps, neck, shoulders, stomach and legs. In just 30 days, you'll begin to earn the respect of all your friends—the admiration of all the girls. You'll keep fit and fear no one.  
001 ..... 1.00

Sorry, but we cannot ship orders totalling less than \$1.00. Kindly add 15¢ for postage and handling to all orders..



**HOT CANDY**

Looks like regular candy, but it sure doesn't taste like it. Burns their mouth when they eat it.  
Pkg. of 3 ..... 12¢



**BITTER CIGARETTE**

Dip the ends of a cigarette into this tobacco-colored powder, and watch the fun—is it bitter?  
No. 026 ..... 20¢

**PRANKSTER EXHAUST WHISTLE**

**AUTO BREAKER**

Greatest gag in years! Place this gadget inside any tail pipe and watch the fun. Sounds like the transmission, fuel pump, and whole rear end caved in. Harmless, but a panic.  
No. 087 ..... 75¢



**BLACK CHEWING GUM**

Sucker starts chewing this ordinary-looking gum and his mouth and teeth turn black. It's awful but harmless.  
No. 570 ..... 25¢

**MONEY BACK GUARANTEE**  
HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y.

Dept. KG-73

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM # NAME OF ITEM HOW MANY TOTAL PRICE

I enclose \_\_\_\_\_ in full payment. The Honor House Products Corp. will pay postage.

Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME \_\_\_\_\_

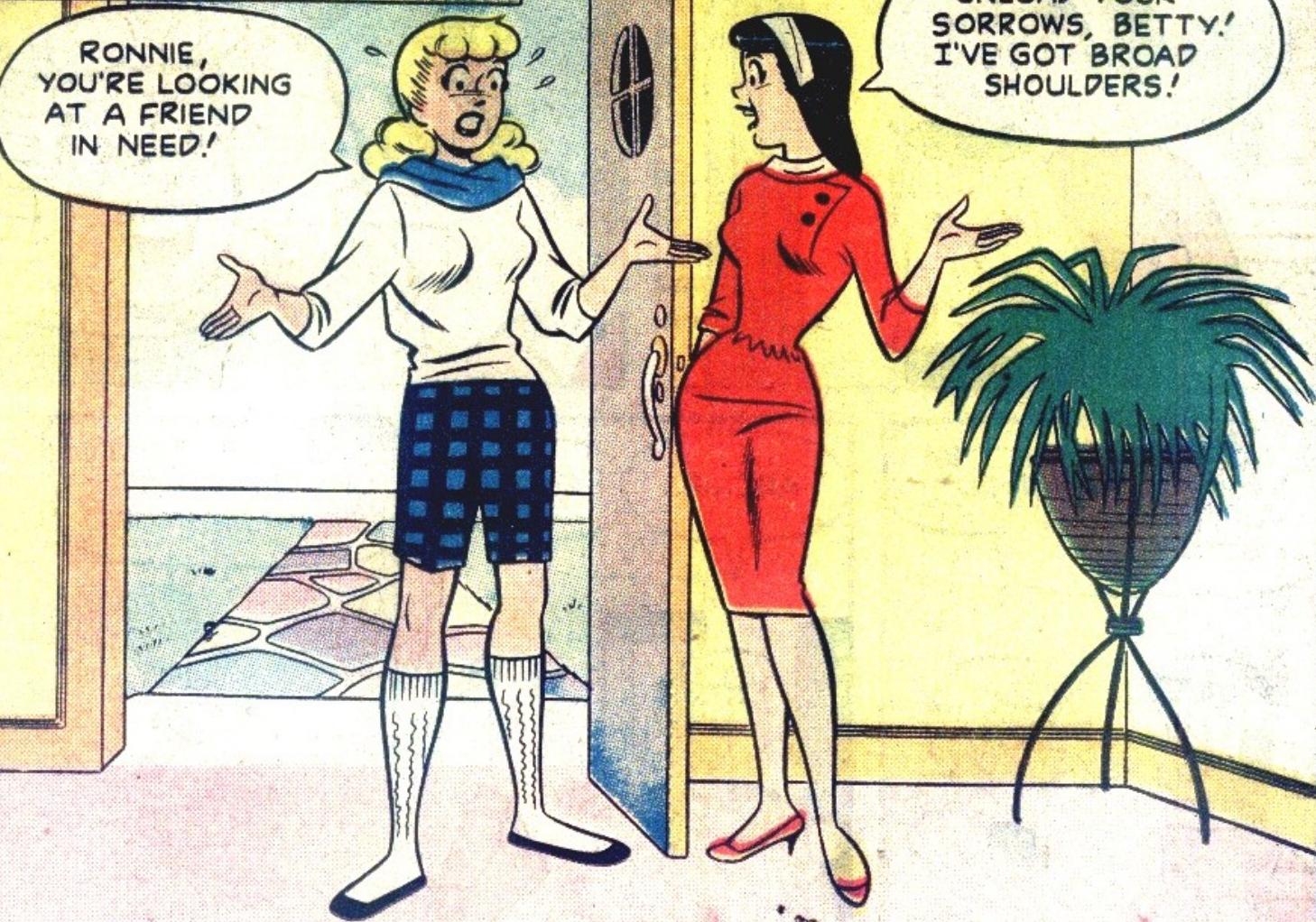
ADDRESS \_\_\_\_\_

Archie's Girls  
**Betty** and  
**Veronica**

RONNIE,  
YOU'RE LOOKING  
AT A FRIEND  
IN NEED!

"SOMETHING BORROWED,  
SOMETHING BLUE"

UNLOAD YOUR  
SORROWS, BETTY!  
I'VE GOT BROAD  
SHOULDERS!



IT'S ABOUT THIS  
DATE I HAVE  
TONIGHT!

YOU WANT TO  
BORROW  
SOMETHING!

RONNIE, ANGEL!  
YOU'RE POSITIVELY  
PSYCHIC!



DARLING! I'M YOUR BEST FRIEND! YOU KNOW ANYTHING I HAVE IS YOURS!

WHAT WOULD YOU LIKE? DRESS? SHOES? JEWELRY? YOU NAME IT!



GO AHEAD! DON'T BE BASHFUL! WHAT DO YOU WANT TO BORROW?



I'LL RUN RIGHT UPSTAIRS AND GET YOU -----



...ARCHIE??



YOU SAID, "ANYTHING!"



DADDY'S LODGE IS HAVING  
A FAMILY DINNER DANCE!  
I WAS ALL SET TO GO  
WITH REGGIE!

BUT HE JUST CAME  
DOWN WITH THE MUMPS!



DON'T YOU SEE,  
RONNIE? I'VE GOT  
TO HAVE A DATE!

DADDY IS  
COUNTING  
ON ME!

(SIGH) ALL RIGHT!  
I'LL GO SPEAK TO  
ARCHIE!



DO YOU  
THINK  
HE'LL MIND?

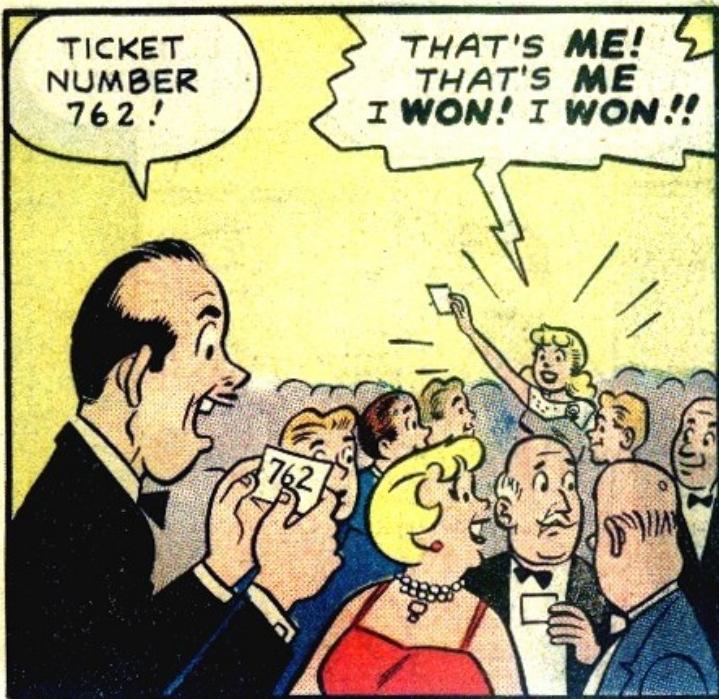
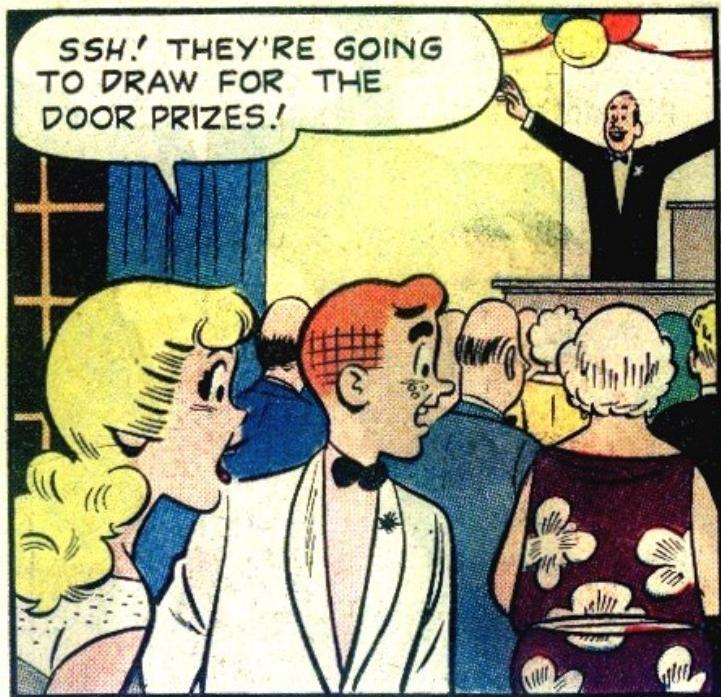
ARCHIE? OF COURSE  
NOT! HE'LL BE  
GLAD TO DO IT!

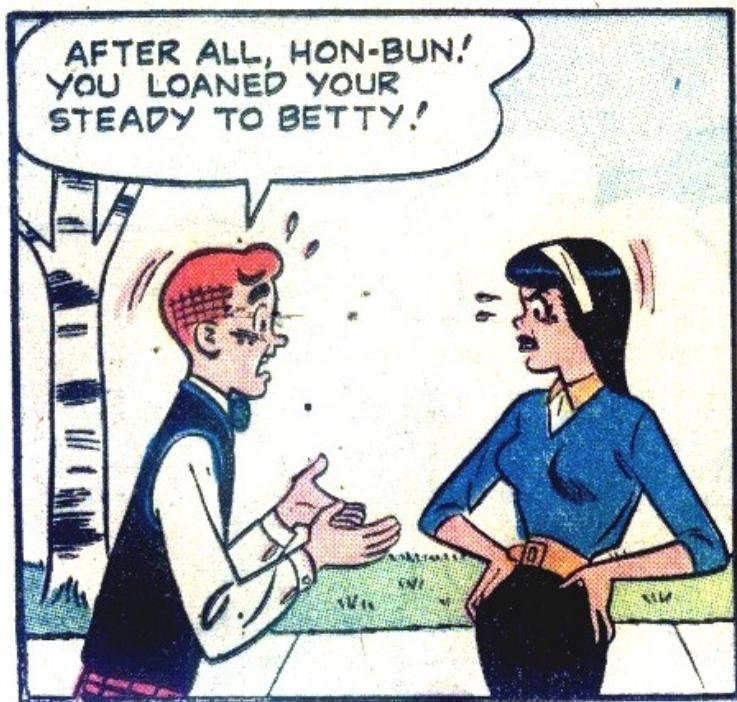
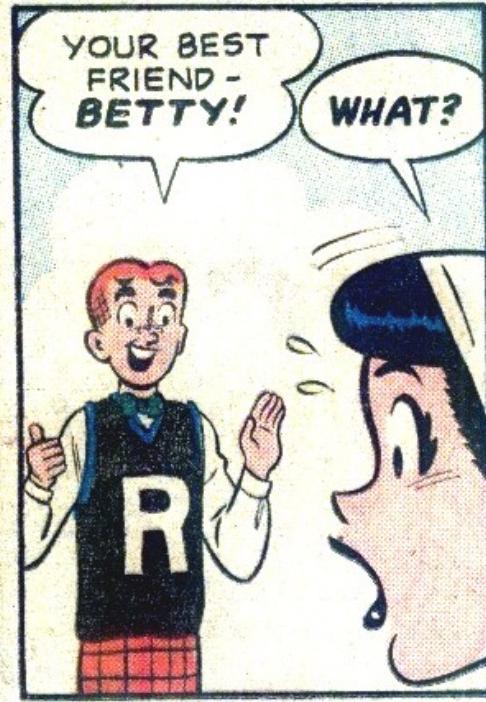


WHAT? YOU'RE  
LENDING ME  
TO BETTY?









**NEW** FIRE-ARROW

*Columbia* Sportiest!  
Speediest!  
Shiniest!

You're missing half the fun if you don't ride  
a Fire-Arrow. With its dash and dazzle, it makes you  
a leader in your neighborhood!



AMERICA'S FIRST  
SINCE 1877

CHECK THESE FIRE-ARROW FEATURES!

NEW Cantilever Frame.  
NEW Columbia Aero-Tank with Twin Headlights and Horn (Bermuda Bell on Girls' Models).  
NEW Columbia front and rear Spring Top Carriers in chrome with truss-rod-bumper effect. Front carrier attached to fork.  
NEW Columbia-Name plastic Grips with flattened top.

SPORTS BIKE  
OF AMERICA

NEW Gold Mylar Trim on top tube and chain guard.  
NEW Two-Tone Saddle with Crash Rail and chrome hardware.

NEW Twin Headlight on Girls Models.  
NEW Bow Pedals with reflector jewels.

**FREE**  
color Catalog

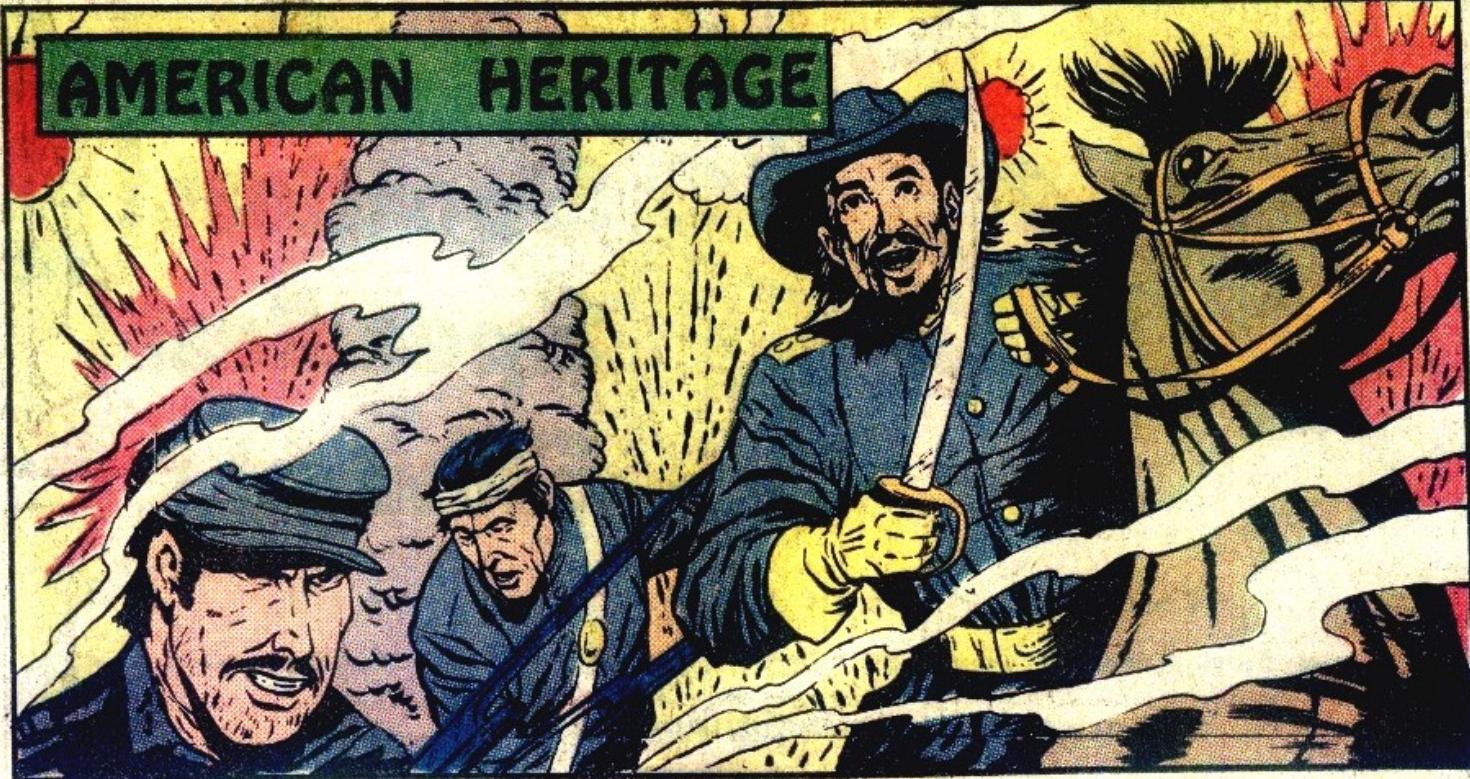
The Westfield Manufacturing Company, Westfield, Mass. DEPT. CS-60

Name.....

Address.....

City..... State..... Age.....

THE WESTFIELD MANUFACTURING COMPANY, Westfield, Massachusetts



## PICKETT'S CHARGE

George Edward Pickett was a Confederate General during the Civil War. His famous charge at the Battle of Gettysburg was one of the most heroic acts in history. It was called, "The high-water mark of the Confederacy" in the War between the States.

At Gettysburg Cemetery Ridge was the key to the Union Army's positions. Confederate artillery, riflemen and cavalry couldn't dislodge the Union fighting men from the Ridge. Pickett's division had been held in reserve and was fresh. Finally General Robert E. Lee sent word to Pickett to take the Ridge . . . and Pickett almost did.

Pickett and his men charged up the hill in the face of heavy fire and succeeded in breaking through the Union lines. Officers and men struggled hand to hand in a great fighting mass, each man fighting as an individual. At last Pickett's men were almost wiped out and were forced to fall back.

The failure of Pickett's charge, a last-ditch attempt to win the Battle of Gettysburg, made Confederate defeat certain. The next day, General Lee led his army in retreat. The tide of the war changed with that battle, and the Confederate Army never again reflected the power and fighting ability it had shown before Pickett's charge.

Pickett was born in Richmond, Virginia and attended West Point. He served in the Mexican War and later fought Indians on the western frontier. He survived the terrible ordeal of his famous charge and, after the war, went into business in the South. His name and the names of the men in his division will always be associated with courage and fighting hearts.

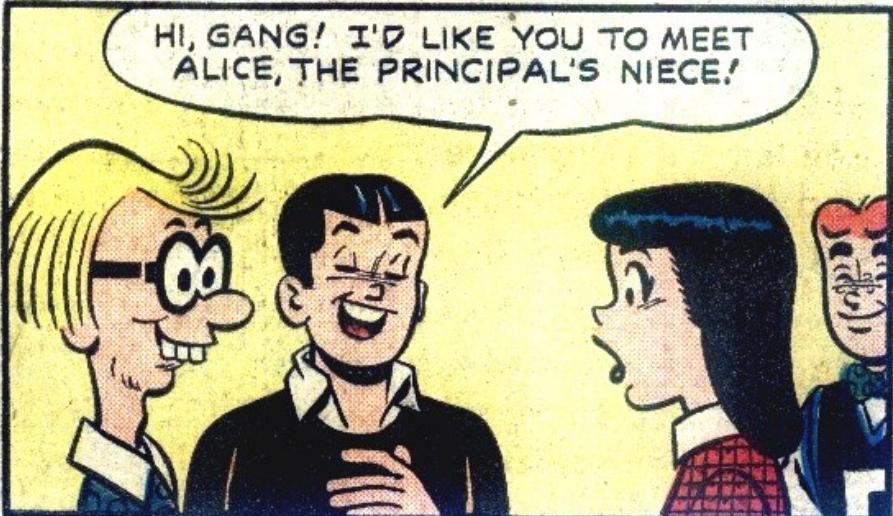
# Betty and Veronica

"**SOS**"

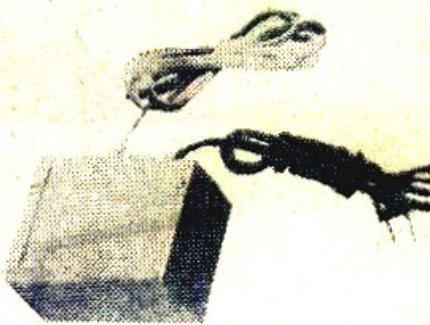


## REGGIE

in  
"WHAT'S  
MY  
ANGLE?"



# TV Booster Makes All TV Sets Work Better



Improve TV reception! Our wonderful new device can improve reception from any TV antenna now available to consumers anywhere. For the first time you can enjoy really high class viewing at really low cost. This wonderful new device called TV BOOSTER will cost you nothing to run. No operating expenses whatsoever. Uses no electricity. Completely safe and it never wears out. Once applied you never have to see or touch it again. For the best reception you've ever seen at next to no cost, we guarantee greatly improved results. All stations in your viewing area can be better seen and you'll get the clearest pictures you have ever dreamed possible. Sold on money back guarantee!

## Give Your TV Set A Boost

You spent a fortune on your set and are spending even more repairing it. Every single year your TV repair bill gets larger. Every single year your reception gets worse, and worse, and worse. Is this a vicious cycle? Not! Too often it's the fault of your TV antenna! If you live indoors, you probably have a cheap three-foot long rabbit ears antenna. With the two three-foot long pieces of wiring sticking out unsightly like a rabbit's ears. If you own your own home or live in an apartment you probably have a so-called large antenna on top of your roof, the cost to install it was probably about one third over and above the cost of your set or about \$100.00 And so what happens? Along comes a storm and down comes the poor antenna, after the storm you turn on your set and the whole mess with hazy pictures is back again maybe worse!

## Now: New Living TV Viewing

There is something that will help. Think of it! For years you've had to see washed out hazy pictures on your TV screen but now you can use an antenna that's not 3, not 30, but hundreds of feet long. Now don't get alarmed. Your antenna is already in your house. The wires in the walls will give your TV a boost you want and need so badly. All you need to put your house wiring to work for you is a little time, about two minutes. One magnificent simple device called TV BOOSTER can do this for you at an amazing low price of \$4.95. Use the wires in the walls of your home or apartment to boost your TV reception.

### Start Using Electronic Components That Put Pleasure Into TV Viewing!

The wiring in your home spreads out in every direction and can be put to work for you. These wires in your home pick up radio and TV signals from all directions in the same manner that radar picks up signals from thousands of miles away, it makes a wonderful TV booster.

### Start Getting Maximum Pulling Power From Your Housewiring with TV Booster! Or Your Money Back

It works on any year, make or model TV set ever made. We guarantee you must be 100% satisfied or you get every cent back! It must boost your TV reception or your money back.

### Amaze Your Family With Super TV Reception

To connect the TV BOOSTER to your set takes only about 2 minutes and a screwdriver. You don't even get your hands dirty. You simply plug it into the nearest electric socket and connect its wires to your set and it's connected forever—anyone can do it. Just unscrew your present antenna wires. Slip on the wires of TV BOOSTER and plug in its cord. Use your TV antenna and your TV BOOSTER. Now turn on the weakest channel, try reversing the plug and leave it in the socket in the way you get the clearest, brightest picture. That's all there is to it! Every other channel will show you an amazing difference from pictures you have seen before—you will enjoy better sound, and more living pictures than you have ever seen before. You'll begin to enjoy living TV better than you've ever dreamed possible or you get every cent

back. Try it—you are the sole judge. Your money back if not thrilled with results.



### From The Latest Advancement In Radar Electronic Research To You, The Tops In TV Boosters!

Now with the latest developments of Electronic Radar Research comes breath-taking TV reception — Living so wonderful you'll say you can't believe your eyes. Send today for the miracle TV BOOSTER that will improve all television sets and turn them into Living TV. TV BOOSTER is sold only by mail and is not sold in stores. Don't delay —try it on our money back guarantee—send for it Today. Mail Coupon Now.

TV BOOSTER CO.  
403 Market St., Newark, New Jersey

Dept. 137

Rush my TV BOOSTER to try at your risk. I must be 100% satisfied or I can return it after a full week's trial and get my money back—I am to be the sole judge. I enclose \$4.95 cash, check or M.O., send postage prepaid. I save up to 75c postage by sending full payment with my order. I will also receive a written and dated guarantee with my order and I must be delighted with the reception of every single channel in my area or I get my money back.  I ENCLOSE \$5.95 SEND DELUXE MODEL.

NAME.....

ADDRESS.....

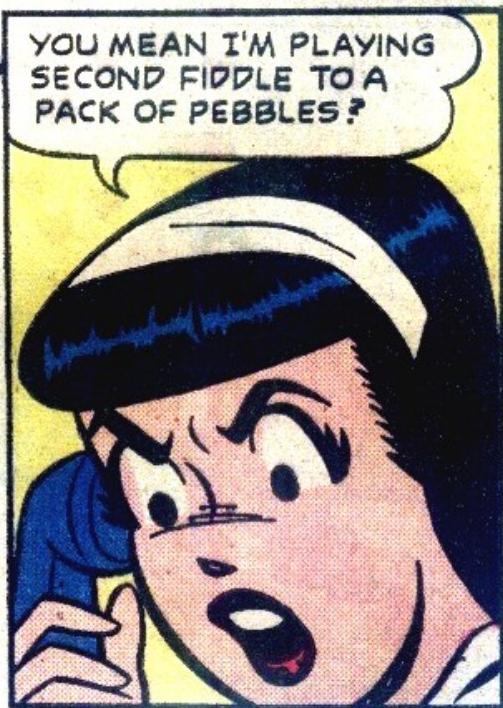
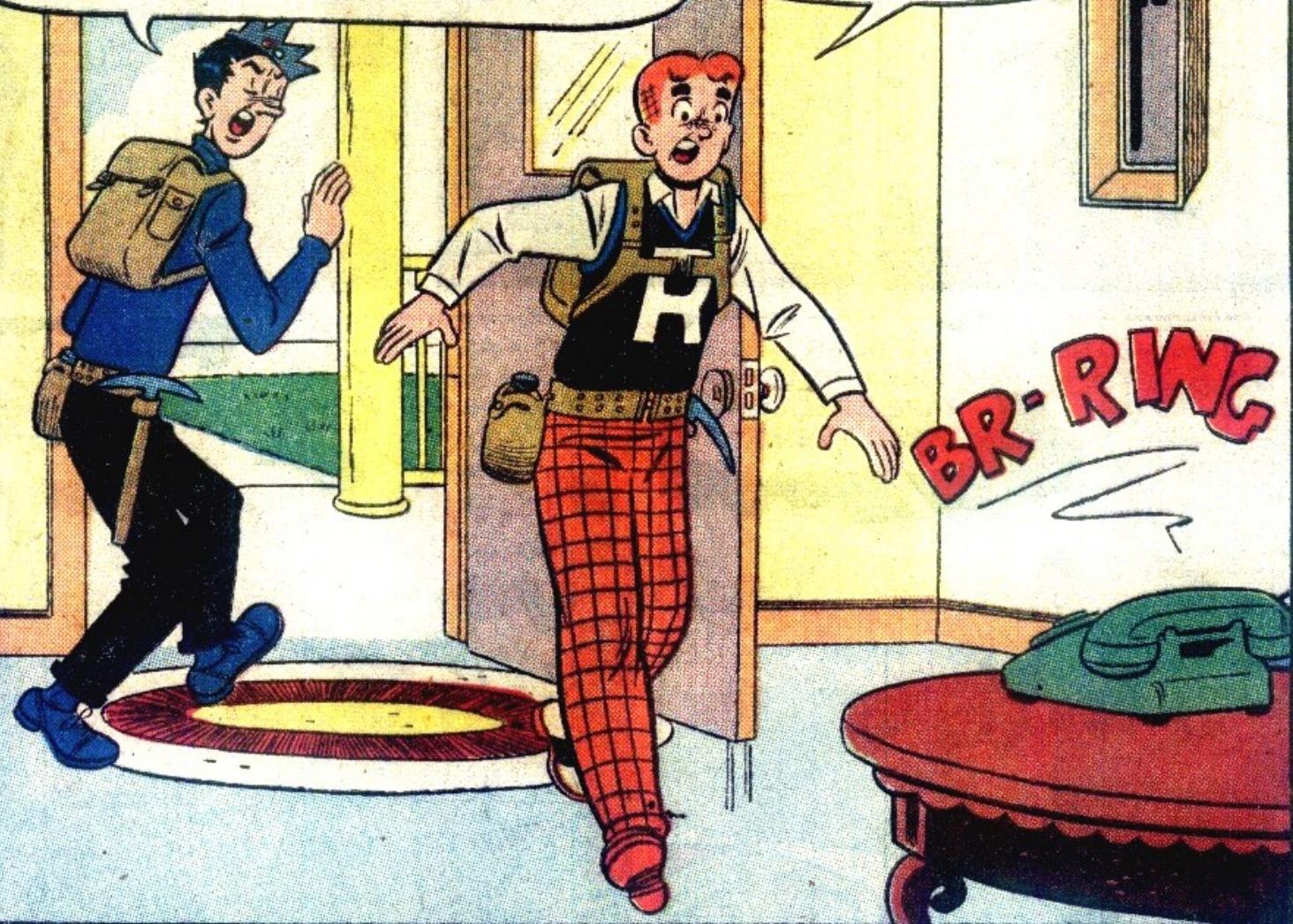
CITY.....

STATE.....

# Archie "ROCKABYE"

LET IT RING, ARCH! IF WE'RE GOING TO ADD TO OUR ROCK COLLECTION, WE'VE GOT TO GET OUT TO THE CANYON!

IT MIGHT BE IMPORTANT, JUG!



N-NO! NO, RONNIE, BABY,  
IT'S - IT'S NOT---

HE'S NOT GOING TO  
GET AWAY WITH THIS!

NO MAN CAN BY-PASS  
ME FOR A BUNCH OF  
BOULDERS!

**CLICK!**

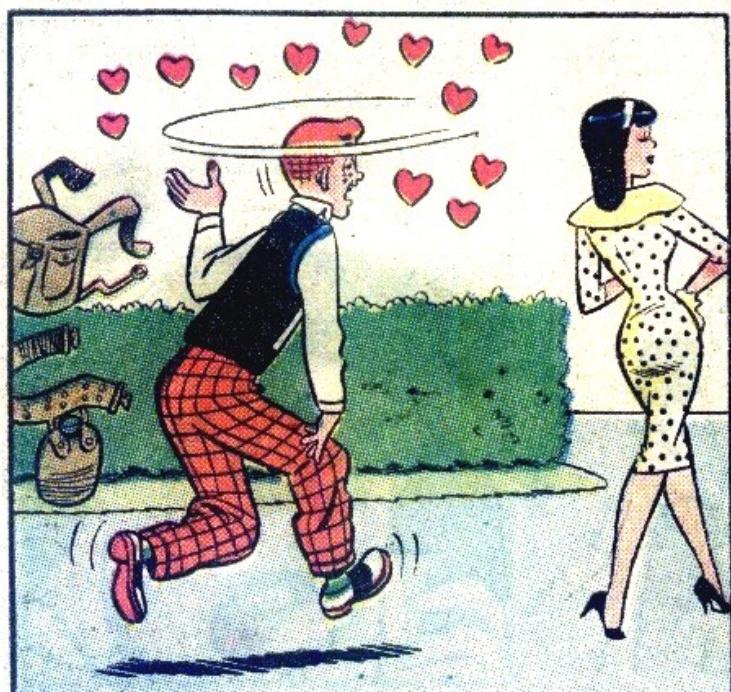
**BANG!**

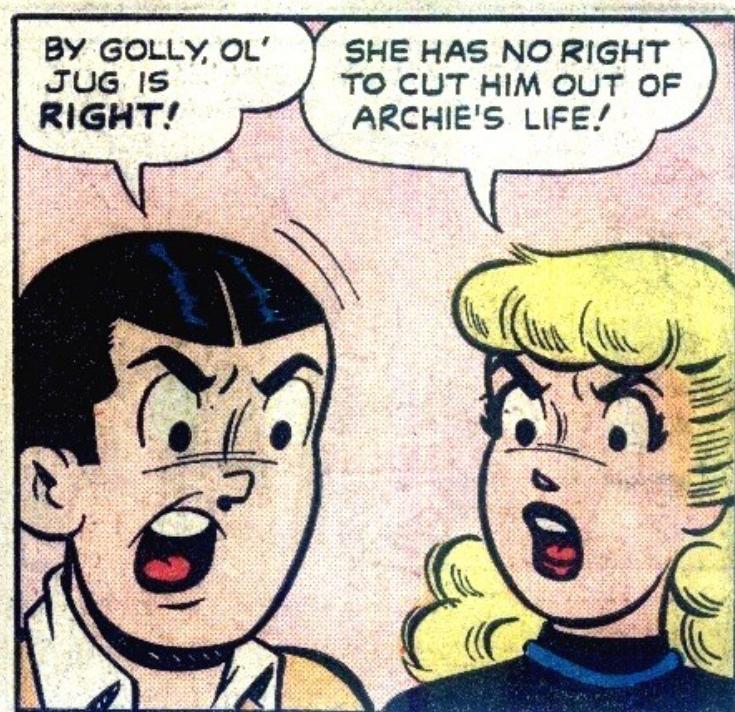
LET'S INVESTIGATE  
THE SOUTH  
END TODAY!

WE OUGHT TO  
PICK UP A LOT OF  
RARE SPECIMENS  
DOWN THERE!

IF WE CAN GET UP ON  
THAT **LEDGE** THAT  
WE SAW LAST WEEK,  
WE CAN ---

**BOING!**







NEXT DAY -

SAY, JUG!  
HOW ABOUT  
GOING AFTER THOSE  
ROCKS TODAY?

NO  
THANKS!



WE'D RUN INTO RONNIE  
SOMEPLACE, AND THAT  
WOULD END THE TRIP  
RIGHT THERE!

NOT THIS  
TIME,  
PAL!



RONNIE IS  
COMING  
WITH  
US!

SAY THAT  
AGAIN,  
ARCH!



YUK! YUK! YOU'LL  
NEVER GUESS WHAT  
I THOUGHT  
YOU S--

RONNIE  
IS COMING  
WITH US!



GULP! T-THAT'S IT!!  
THAT'S WHAT I  
THOUGHT YOU  
SAID!

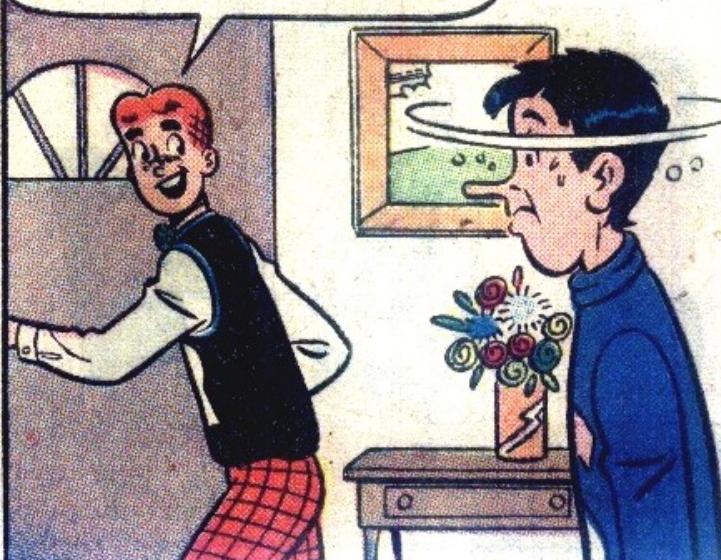


YOU CAN'T DO THIS TO  
US, ARCH! WHAT DOES  
SHE KNOW ABOUT  
ROCK COLLECTING?

SHE'S  
BEEN  
STUDYING!



WAIT! I'LL GET HER! YOU'LL  
SEE! SHE'S SERIOUS ABOUT  
MAKING IT HER HOBBY!



HI, JUGGIE! I HEAR YOU DON'T  
BELIEVE I'M A FELLOW  
COLLECTOR!



NO HARD FEELINGS,  
RONNIE, BUT...

LOOK! I'VE  
ALREADY GOT A  
SMALL COLLECTION  
STARTED!



DADDY PICKED THEM UP  
FOR ME! IT'S A SORT  
OF A STARTER SET!

D-DO YOU KNOW  
WHAT THOSE ARE?

OF COURSE! SAPPHIRES  
EMERALDS, A FEW RUBBIES  
AND SOME PEARLS!



JUG! I APOLOGIZE!  
LET'S GET BACK TO  
WORK!

THE SOONER,  
THE BETTER!

MAYBE I SHOULD HAVE  
ADDED A FEW DIAMONDS?



THE END

**THEY SAID  
IT COULDN'T  
BE DONE!**

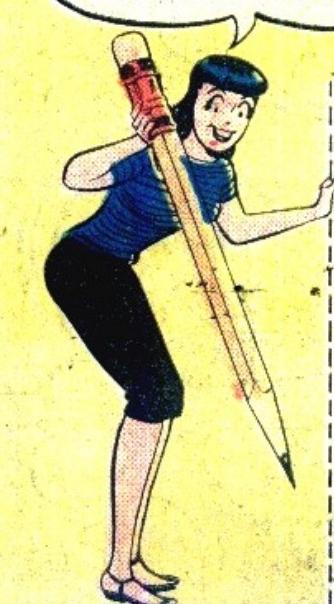
THEY SAID YOU  
COULDN'T MAKE AN  
**ARCHIE ANNUAL**  
THAT WOULD DELIVER  
MORE LAUGHS THAN  
EVER BEFORE!

BUT WE DID  
IT, EH, ARCH?



DON'T DELAY!...MAIL  
THE COUPON AND WE'LL SEND  
**ARCHIE ANNUAL #12**  
AS SOON AS IT IS OFF THE  
PRESS...**PLUS YOUR** **FREE!**  
1961 PIN-UP  
CALENDAR!

THAT'S RIGHT!  
-- LOUDER LAUGHS  
-- WITH MORE GAGS  
THAN ANY OTHER  
**ARCHIE ANNUAL!**  
-- AND YOU GET THIS  
BEAUTIFUL PIN-UP  
CALENDAR **FREE**  
IF YOU ORDER  
**NOW!**



MAIL TO: **ARCHIE ANNUAL #12** 8  
R.M. 603, 241 CHURCH ST.  
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN  
CANADA) FOR WHICH YOU WILL SEND ME THE  
**GIANT-SIZED ARCHIE ANNUAL #12** AS  
SOON AS IT IS OFF THE PRESS PLUS THE PIN-  
UP CALENDAR AS A **FREE BONUS!**

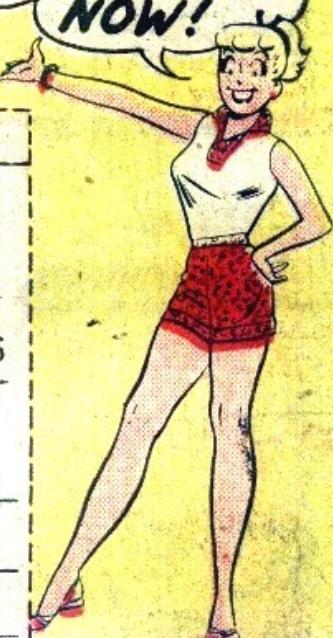
NAME \_\_\_\_\_

AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_



# Betty and Veronica "THE RIVALS"



AFTER ALL, I AM  
**EXTREMELY**  
WEALTHY!

LOADED!

-UNDENIABLY  
BEAUTIFUL!

WHO'S  
DENYING?



**INDISPUTABLY**  
CHARMING'

DIS-PUTE,  
DAT-SPUTE,  
EVERWHERE  
A SPUTE, SPUTE!

-AND YET,  
I GO WITH  
**ARCHIE!**

WHY, I COULD  
HAVE  
**ANYONE!**

BE  
MY  
GUEST!



BETTY: WHAT'S  
**WRONG** WITH  
ME?

MAYBE IT'S YOUR  
**OVERWHELMING**  
MODESTY!



DO YOU REALLY THINK  
SO? YOU KNOW, THAT  
COULD VERY WELL BE IT!

- AND INFERIORITY  
COMPLEX!

PERHAPS I DON'T HOLD  
MYSELF HIGH ENOUGH!



IF SHE HELD HERSELF  
ANY HIGHER SHE'D  
GET NOSEBLEEDS!

JUST LOOK  
AT HIM!

HE'S  
NOT  
HANDSOME!  
UGLY  
AS  
SIN!



HE'S CERTAINLY  
NOT WELL BUILT!

B E A C H   B U L L I E S  
KICK SAND  
IN HIS FACE!

HE'S NOT WELL  
GROOMED!

HE NEEDS TO  
BE CURRIED  
AND BRUSHED!



HE'S CERTAINLY  
NOT OVER-  
INTELLIGENT!

HE STUDIES  
FOR BLOOD  
TESTS!

-AND HE HAS  
EXTREMELY  
BAD TASTE!

ESPECIALLY  
IN WOMEN!



WHY, HE HAS  
ABSOLUTELY NOTHING  
TO RECOMMEND HIM!

-PARTICULARLY.  
TO A GIRL OF MY  
CALIBER!

- SO WHY IS IT?  
JUST TELL ME WHY?



MY DEAR, IT'S  
BECAUSE YOU BOTH  
HAVE SO MUCH IN  
COMMON!

WHAT  
HAVE WE  
IN COMMON?

YOU'RE BOTH IN  
LOVE WITH THE  
SAME GIRL!

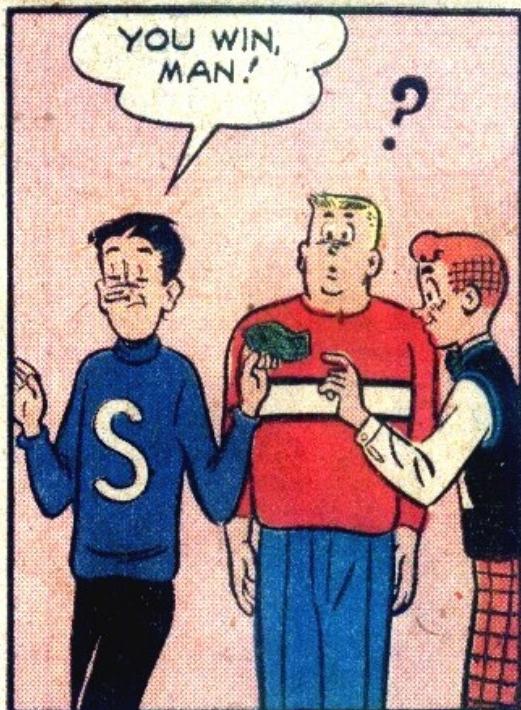
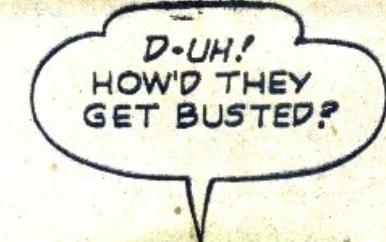
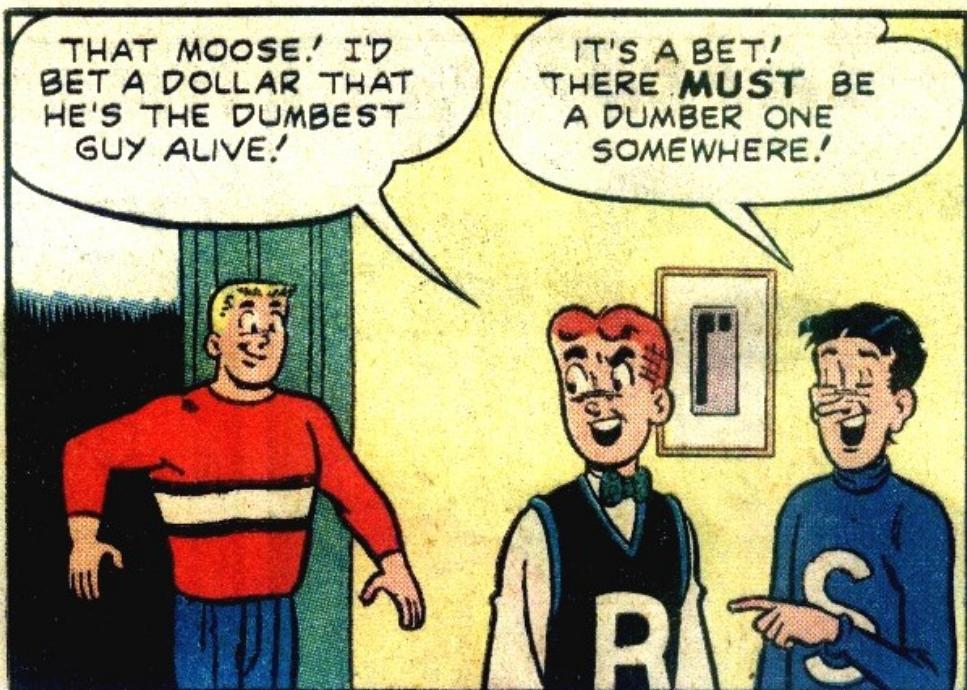


THE END

# MOOSE

IN

## "DUMB CHUM!"



# U.S. ROYAL

America's Fastest Selling Bicycle Tire...



United States Rubber

CYCLO TIRE DEPARTMENT  
549 East Georgia Street  
Indianapolis 6, Indiana

# 8 LATEST RECORD HITS \$1.00

Village of  
St. Bernadette

Running Bear

One Minute More

First Name  
Initial

The Big Hurt

Among My  
Souvenirs

## HERE ARE THE TITLES—SET No. 9

Village of  
St. Bernadette  
One Minute More  
What About Us  
First Name  
Initial

In Your Choice of 45 RPM or 78 RPM

Running Bear  
You Got What  
It Takes  
Among My  
Souvenirs

The Big Hurt

## HERE ARE THE TITLES—SET No. 8

Unforgetable  
Be My Guest  
I've Been  
Around  
Danny Boy

Heartaches By  
The Number  
It's Time To Cry  
Reveille Rock  
Uh! Oh!

MONEY BACK GUARANTEE. They must be the nation's top 8 hits. I must be 100% satisfied, or I may return them for my full \$1.00 refund.

NOW YOU GET THE NATION'S TOP 8 RECORD HITS for only \$1.00 plus 10c postage. We do it by a revolutionary new process that puts 4 songs on each side of a record. So you get the HITS you want instead of an unwanted song or an unknown song on the back of a record.

IN STORES 8 RECORD HITS 89¢ EACH  
COSTS \$7.12  
OUR PRICE AT \$1.00 plus 10¢ postage  
**\$1.10**

**YOU SAVE \$6.02**

REMBRANDT CO., Dept. 238    Send Set No. 8  
403 Market St., Newark, N. J.    Send Set No. 9

send 45 rpm    send 78 rpm

Send the 8 RECORD HITS. I enclose \$1.00 plus 10c postage and handling. My money will be refunded if not satisfied.    I enclose \$2.20. Send both sets

NAME.....

ADDRESS.....

CITY..... STATE.....

**"THIS MIGHT BE YOUR LIFE"**

READ

**LIFE WITH Archie COMICS**

ON SALE ON OR ABOUT MAY 15, 1960



There's a famous U. S. Royal for your bike . . .

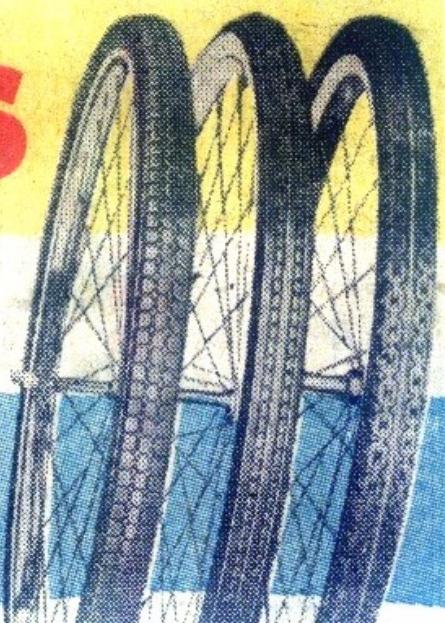
lightweight middleweight balloon

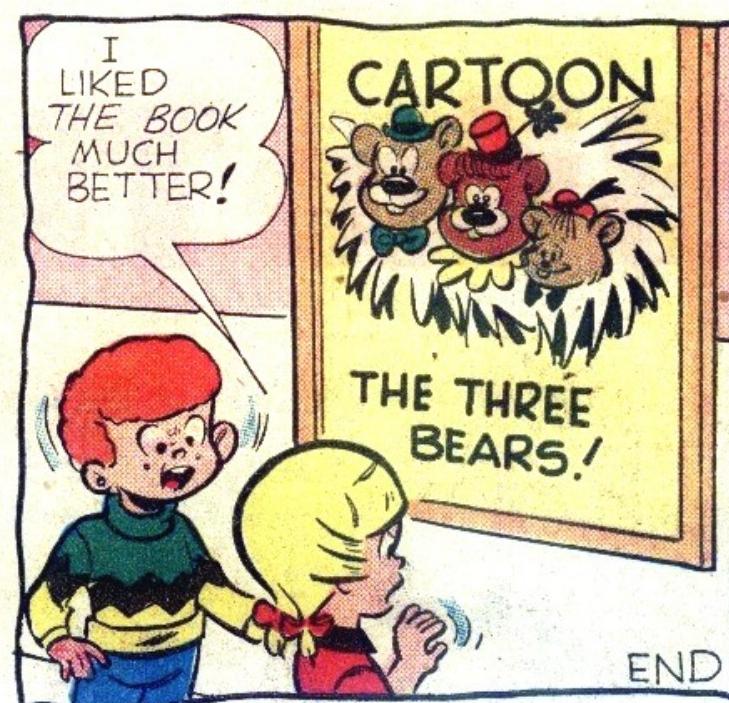
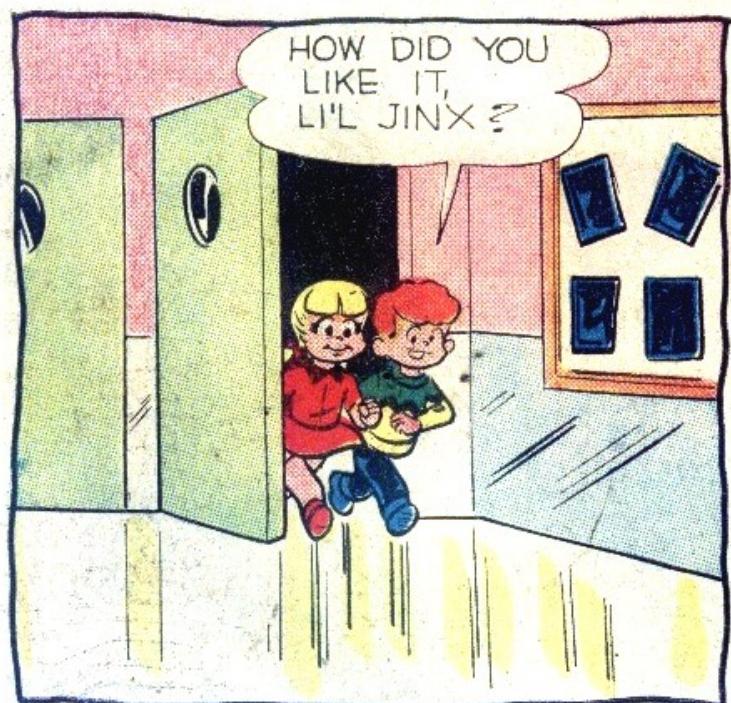
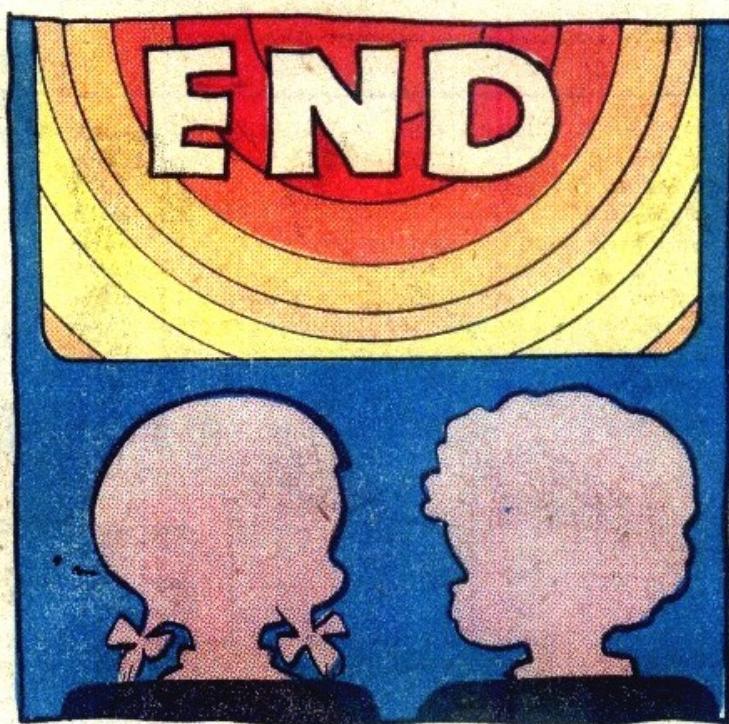
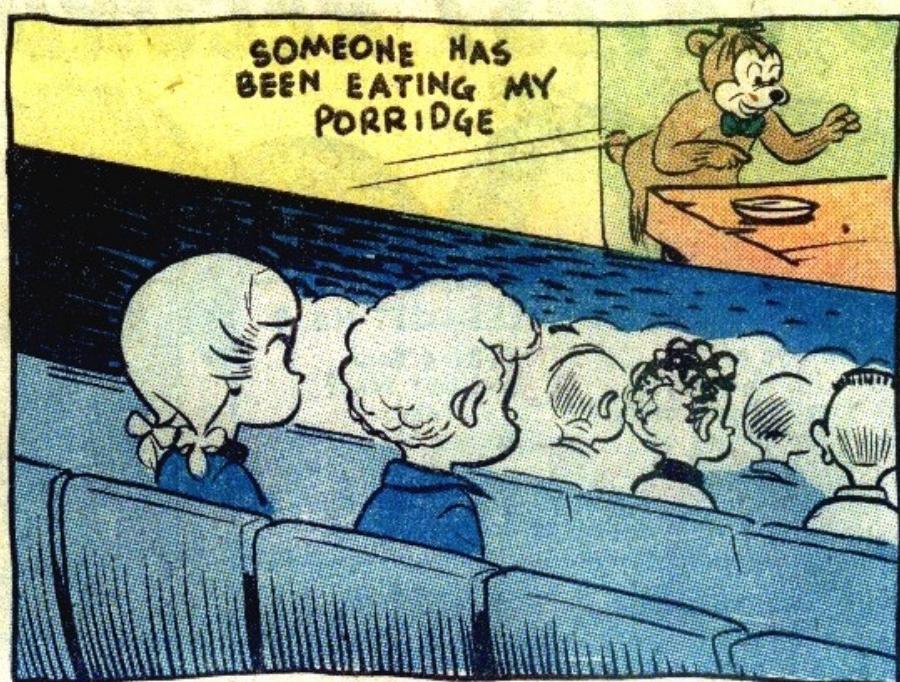
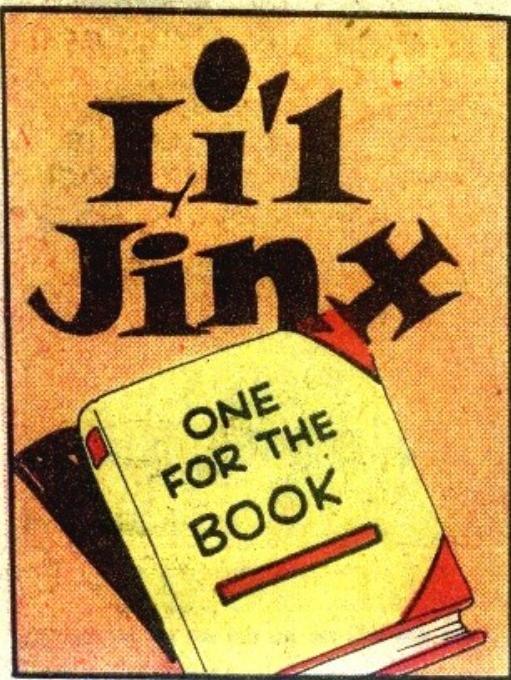
# Bike Tires

For the newest in bicycle tires—look to U.S. Royals . . .

NEW tread designs for better road control—

NEW rubber compounds for extra wear, longer life.





END

# Betty

IN

## "OPERATION FEAST"



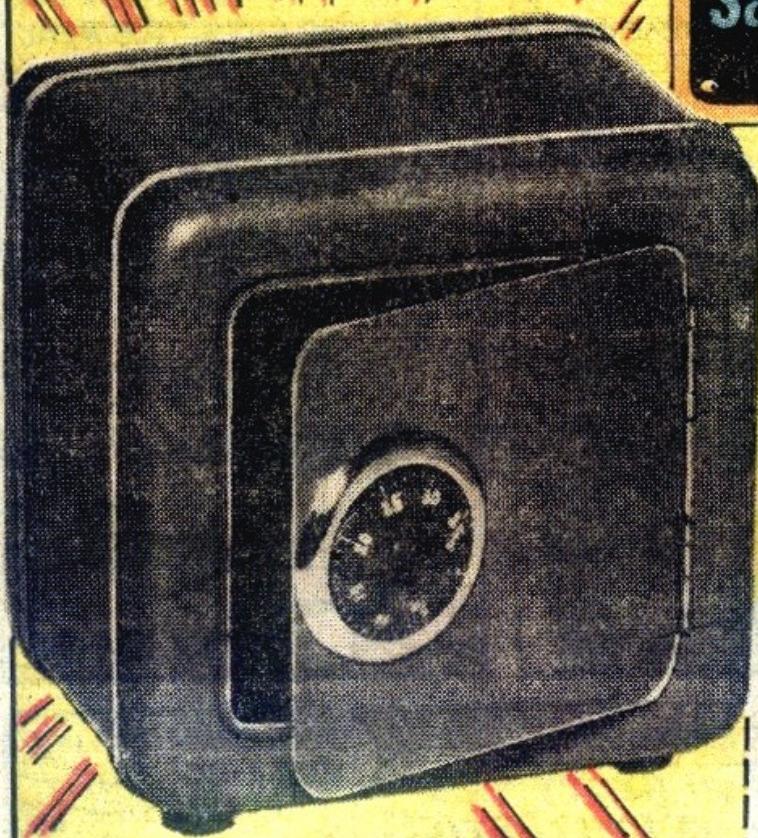
END

# Safety Deposit Bank Vault

GENUINE COMBINATION LOCK

- Saves Valuables      Only \$1.00
- Insures Privacy
- Only You Know The Combination
- All Metal Construction

Now for the first time, you can own your own safety deposit bank vault just like in a real bank, and, this one has your own initials. Yes, this sturdy all metal beauty has its own combination and, every combination is different, with a special one that only you know. A flip of the dial locks the safe, and then your own combination opens it. Keep your money, secret possessions, valuables, etc., all inside where nobody but you can get them. There's no key to lose, because ONLY YOU KNOW THE COMBINATION. So don't delay. Order now, only \$1.00 plus 25¢ shipping charge.



## 10 DAY FREE TRIAL

Order now. If you are not 100% delighted, then simply return for prompt refund of full purchase price. Only \$1.00 plus 25¢ shipping charges.

## MONEY BACK GUARANTEE

Honor House Products Corp. Dept. BC-1  
Lynbrook, New York

Rush my Personalized Safety Deposit Bank Vault with its own combination lock at once. If I am not 100% delighted, I may return for prompt refund of full purchase price.

- I enclose 1.00 plus 25¢ shipping charges. Same money back guarantee.  
 Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping.

NAME.....

ADDRESS.....

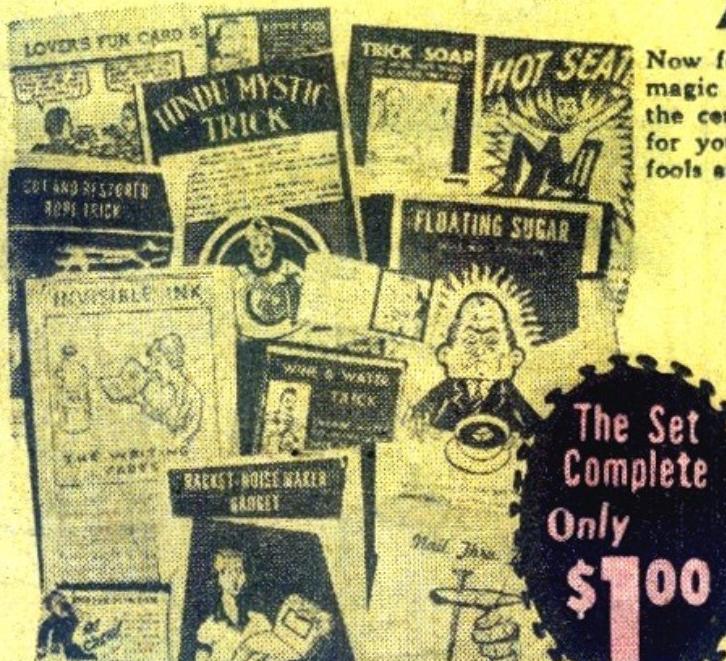
# 14 Sure-Fire PARTY TRICKS

## A BIG LAUGH

Now for the first time ever, you can have a "bag of magic tricks" of your own. Be the life of the party—the center of attraction. Each trick a "wow." Simple for you to pull—but the sort of gag that surprises, fools and draws a big laugh every time.

Set consists of:

1. Sneeze Powder
2. Nail thru Finger
3. Floating Sugar (will not dissolve)
4. Hindu Mystic Trick
5. Hot Seat Joke
6. Invisible Ink (writing fades away)
7. Snapping Chewing Gum
8. Trick Soap (hands get black)
9. Imitation Lit Cigarette
10. Hot Pepper Chewing Gum
11. Lovers Fun Card Set
12. Stinko Stinkers
13. Wonder Voice Thrower
14. Suckers Card Trick



RUSH COUPON TODAY...

MONEY BACK GUARANTEE

GRiffin PRODUCTS — Dept. 5-AC  
Post Office Box 444, Great Neck, N.Y.

Please rush me Giant Set of 14 Sure-Fire Fun, Magic and Party Tricks. I am enclosing \$1.00 in full payment.

Name .....

Address .....

City & Zone ..... State .....

Archie's  
Girls

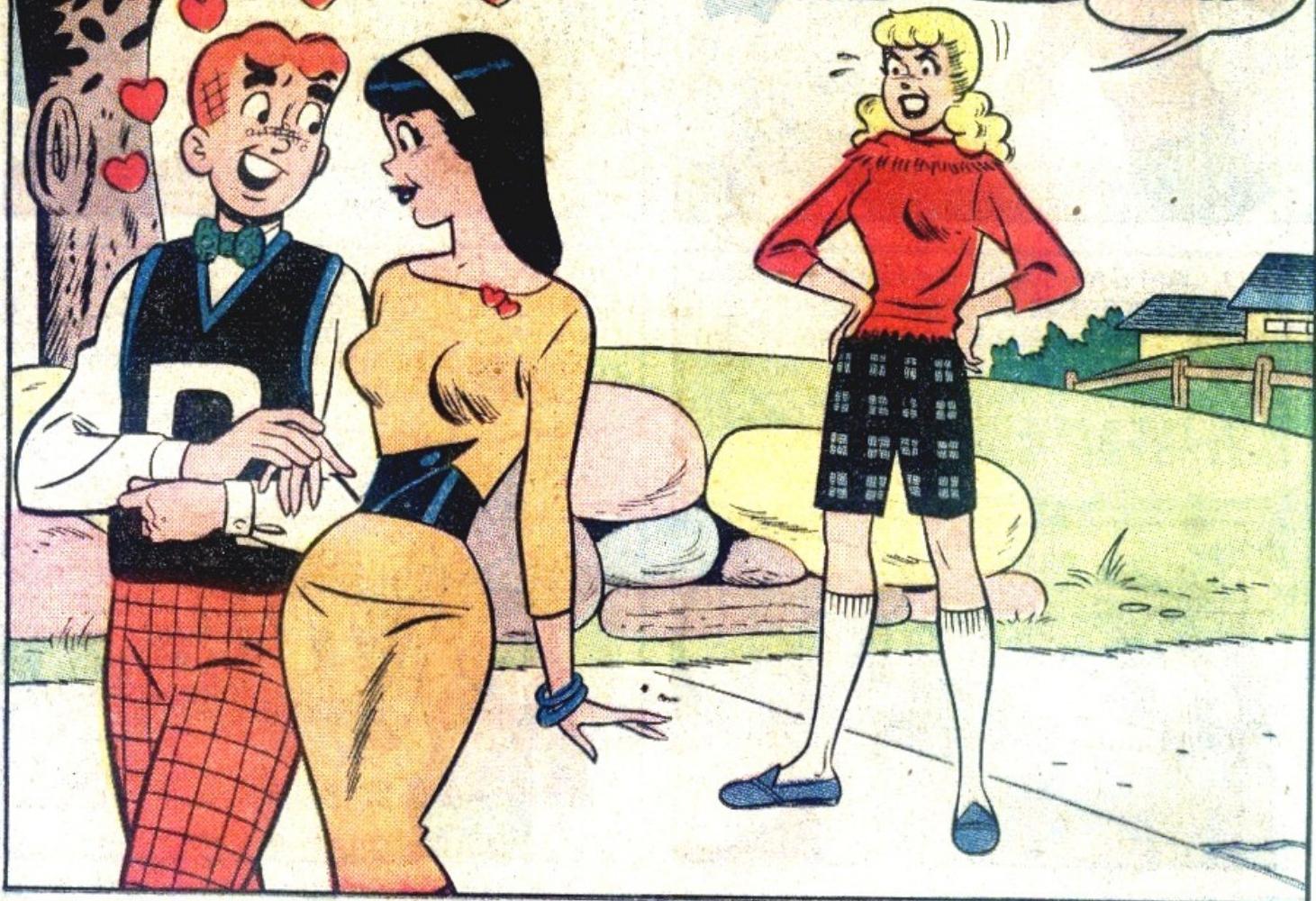
# Betty and Veronica

## "SWEET Sock!"

WELL!!

HOW DO  
YOU LIKE  
THAT?

ARCHIE AND VERONICA ARE SO BUSY LOOKING INTO EACH OTHER'S EYES, THAT THEY ACTUALLY PASSED ME WITHOUT SAYING HELLO!



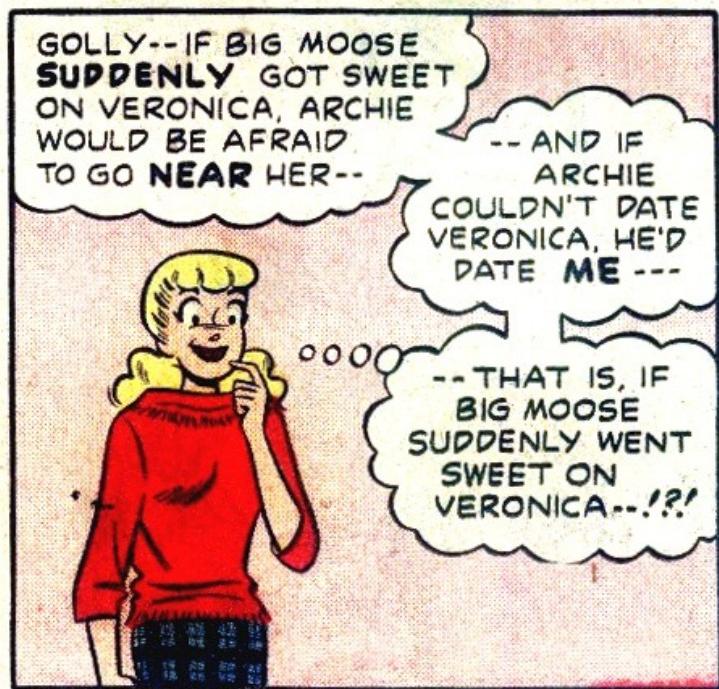
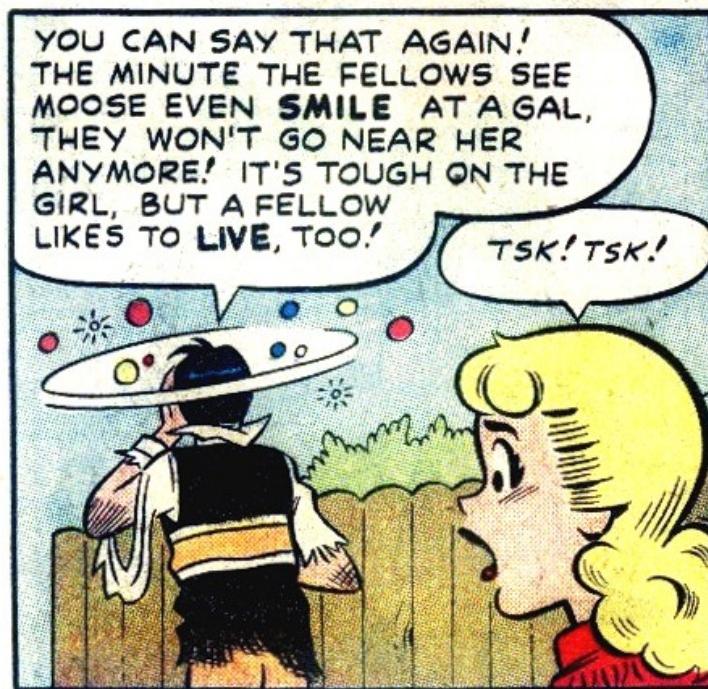
HMM!  
MAKING A  
**SPECTACLE**  
OF THEMSELVES  
ON THE STREET!

AND THE  
WAY ARCHIE  
LOOKS  
AT HER!

(SIGH!)  
I WISH  
HE'D LOOK  
AT ME  
LIKE THAT!

WHAT CHANCE  
HAVE I GOT  
WITH ARCHIE?

HE'S SO FULL OF  
**PUPPY LOVE**  
OVER VERONICA  
THAT HE **BARKS**  
IN HIS SLEEP!  
EVERY TIME HE  
LOOKS AT VERONICA  
HIS SOCKS  
ROLL UP AND  
DOWN!



NEXT DAY~

HI, MOOSIE!  
MIND IF I SIT  
DOWN AND EAT  
MY LUNCH  
WITH YOU?

COME AHEAD, BETTY!  
ON'Y DON'T ASK ME  
FOR ANY OF MINE  
'CAUSE I ON'Y BRANG  
THIS ONE **SANGWICH**  
AND **GALLON** OF  
MILK AND I'M ORFUL  
HUNGRY TERDAY!

HOW'S  
MIDGE?

MUH GURRL?  
OH, SHE'S FINE,  
BETTY!

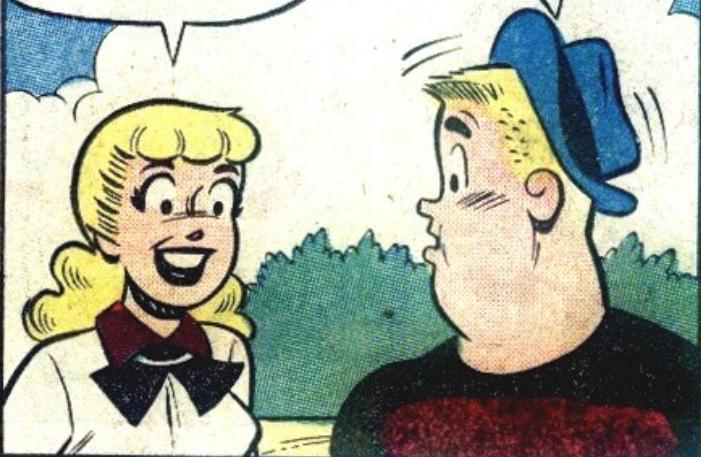


YOU --ER--  
SORT OF LIKE  
MIDGE, DON'T  
YOU, MOOSIE?

LIKE HER?!  
GAWRSH! IT'S  
WORSE'N THAT!  
I LOVE 'ER!  
YUK, YUK!

UH, HUH! THAT'S  
WHAT I THOUGHT!  
AND THAT'S WHY  
VERONICA NEVER  
DID ANYTHING  
ABOUT IT!

VERONICA  
NEVER DID  
ANYTHING  
ABOUT  
WHAT?

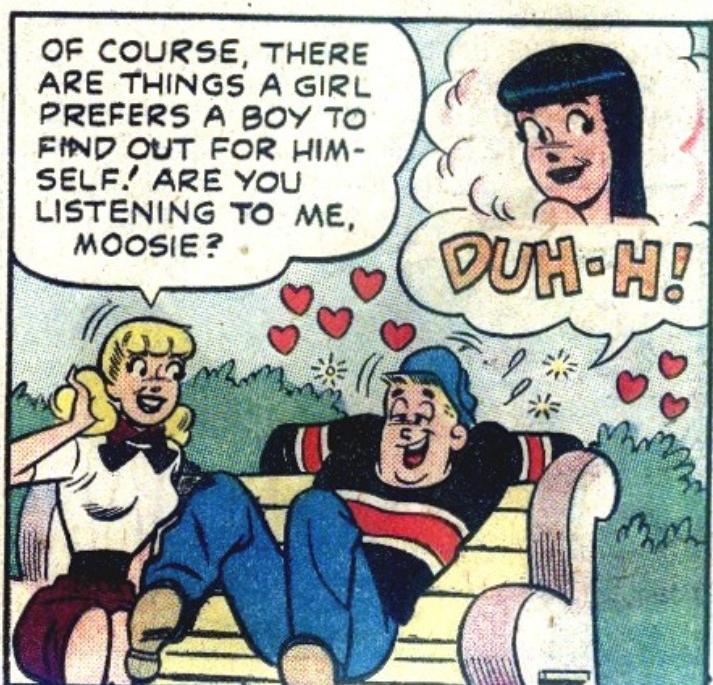


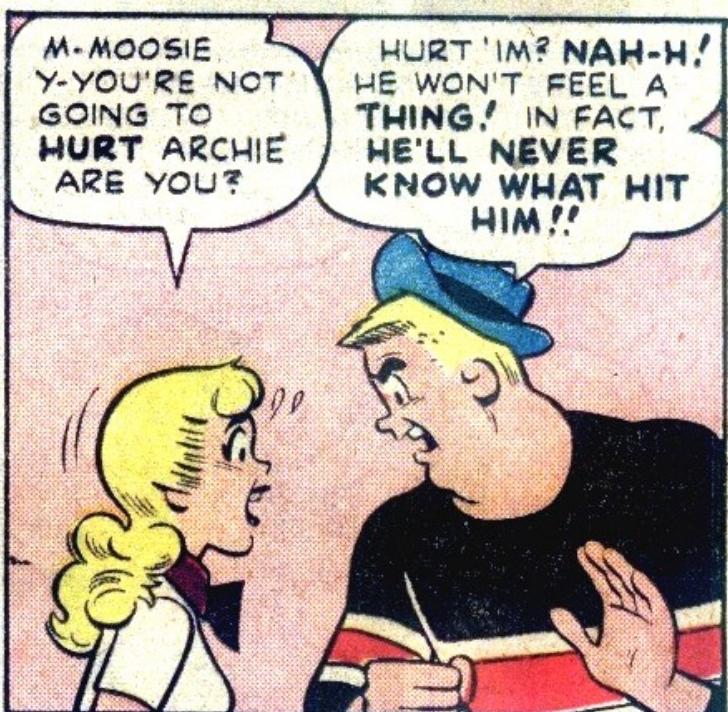
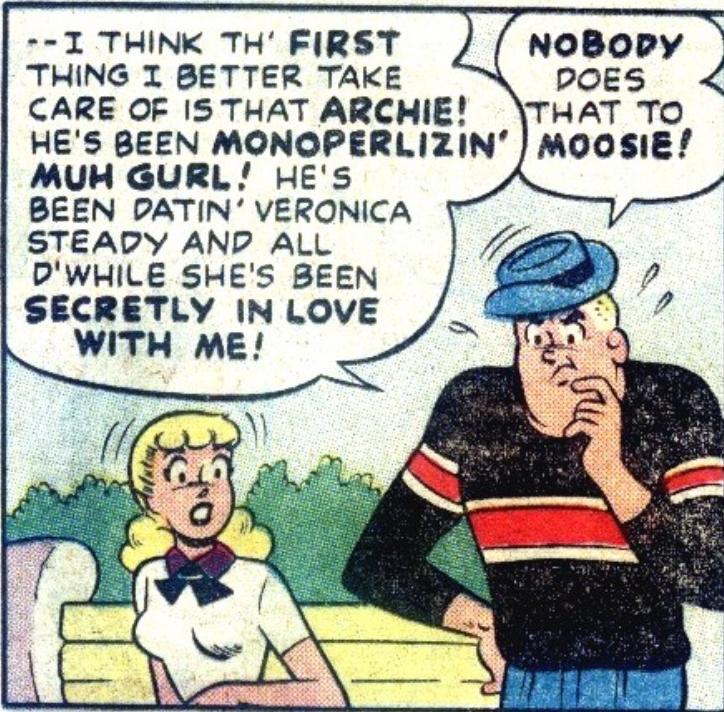
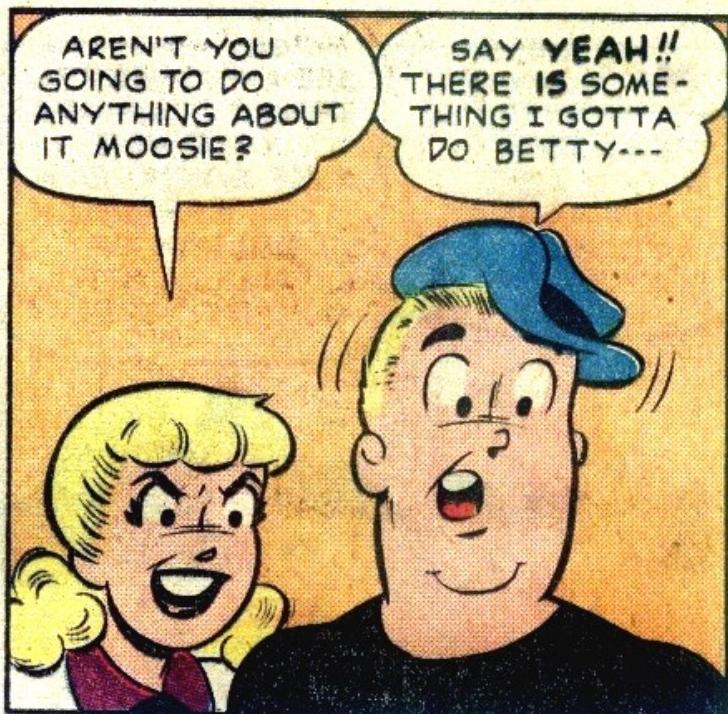
WELL-L, I SUPPOSE  
I SHOULDN'T BE  
THE ONE TO TELL  
YOU THIS, MOOSIE,  
BUT---

IT WOULDN'T  
SURPRISE ME  
ONE BIT, IF  
VERONICA WAS  
**MADLY IN**  
**LOVE** WITH YOU,  
MOOSIE! SHE'S  
PROBABLY JUST  
TOO SHY TO  
TELL YOU,  
THAT'S ALL!

OF COURSE, THERE  
ARE THINGS A GIRL  
PREFERS A BOY TO  
FIND OUT FOR HIM-  
SELF! ARE YOU  
LISTENING TO ME,  
MOOSIE?

DUH-H!







OH, YEAH-H? WELL,  
JUST FOR THAT, I'M  
GONNA HIT YOU OVER  
THE HEAD SO **HARD**  
YOUR EARS WILL STICK  
OUT'A YOUR  
**POCKETS!**

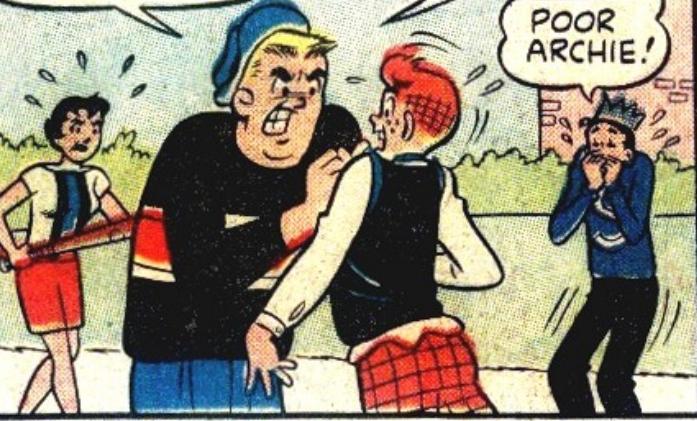
BUT I'LL GIVE  
YOU A  
**SPORTING**  
CHANCE--I'LL  
LET YOU HIT  
ME FIRST!

POOR  
ARCHIE!

**GO AHEAD!**  
I'LL GIVE YOU  
ONE **FREE**  
**SOCK!** HIT  
ME!

AW!  
GEE,  
MOOSE--

IT WON'T  
BE LONG,  
NOW---



**WOW! WOTTA SOCK!!**  
I'LL BET'CHA THEY  
HEARD THAT ONE  
CLEAR OVER IN CHINA!!

B-BUT  
I DIDN'T  
EVEN---



BOY! THAT ARCHIE  
SHOULDN'T ORTA GO  
AROUND **HITTIN'**  
PEOPLE! HE'S GONNA  
**HURT** SOMEBODY  
ONE O' THESE DAYS!

THAT'S **NOTHING**  
COMPARED TO  
WHAT I'M  
GOING TO DO  
TO YOU WHEN  
I GET YOU  
ALONE, YOU--  
-YOU--**DON JUAN!**



OH-H! ARCHIEKINS!  
YOU'RE SO GALLANT!  
FIGHTING **BIG MOOSE**  
FOR POOR, LITTLE ME!  
I THINK YOU ARE  
SIMPLY **SUPER!**

HEH! HEH!  
IT WAS REALLY  
NOTHING,  
**SUGAR PIE!**  
I HARDLY EVEN  
TOUCHED HIM!



HEY, LOOK'A THIS!  
THE BAT BROKE!  
I WONDER HOW  
THAT HAPPENED?

TAKE MY ADVICE,  
AND **DON'T** TRY  
TO **FIX IT!** IT'S  
LIABLE TO BE  
**WORSE OFF**  
AFTER THE FIXIN'!



THE END

# Don't Be Half A Man!

Let Me SHOW How I Can Make You a REAL HE MAN from Head to Toe—in Just 15 Minutes a Day!

## ARE YOU:

- Skinny and Run Down?
- Always Tired?
- Nervous?
- Shy and Lacking in Confidence?
- Overweight and Short of Breath?
- Lacking in Vim and Vigor?
- Fat or Flabby?
- Slow at Sports?
- Do You Want to Gain Weight?
- Tired of being bullied?
- Ashamed of your Half-Man Build?

NOBODY would ever call an Atlas Champion "Half A Man." They wouldn't dare. And nobody has to settle for "Second Best" . . . be "pushed around" by huskier fellows . . . or go through life feeling HALF - ALIVE. CHARLES ATLAS, himself, tells you what you can do about it—and FAST—right on this page!

## Here Are Just a Few of the Men I've Turned into Atlas Champions!

Five Inches of New Muscles  
"That is what you have done for me—and in almost no time."  
—C. W., W. Va.



"New Health and Strength"  
"I feel like a lion. I can easily lift 185 pounds. You gave me new health, strength, and a perfect build." —W. D., N. Y.



Proud of His Build Now  
Gained 20 pounds. "My whole upper trunk is now in proportion to the rest of my body. I'm really proud of my body, thanks to you." —P. V., Va.



Make Wonderful Progress  
"I am sending you this snapshot showing my wonderful progress." —W. G., New Jersey

Take a good honest look at yourself! Are you proud of your body or are you satisfied to go through life being just "half the man" you could be?

NO MATTER how ashamed of your present physical condition you may be—how old or young you are—you have the DORMANT muscle power in your God-given body to be a real HE-MAN. Believe me, I know because I was once a 97-pound HALF-ALIVE weakling. People laughed at my build . . . I was ashamed to strip for sports . . . shy of girls . . . afraid of competition.

Then I discovered the secret that changed me into "The World's Most Perfectly Developed Man." The secret I have shared with thousands of fellows to turn them into marvelous physical specimens — REAL HE-MEN from head to toe!

### My Secret Builds Muscles FAST!

My Secret is "Dynamic Tension." It's the NATURAL easy method you can practice right in the privacy of your own room — JUST 15 MINUTES EACH DAY — while your scrawny chest and shoulder muscles swell so big they almost split your coat seams . . . you get sledge hammer fists, a battering ram punch . . . ridges of solid stomach muscle . . . mighty legs that never tire!

NO theory. No gadgets or contraptions. When you develop your strength through "Dynamic Tension," you can laugh at artificial muscle makers. You simply use the SLEEPING muscle-power in your own body almost unconsciously every minute of the day — walking, bending over, even while sitting! — watch it increase, and multiply until you're covered with a brand-new suit of beautiful SOLID MUSCLE. You're a REAL HE-MAN!

**FREE** My 32-Page Illustrated Book is Yours—  
Not for \$1.00 or 10c—But FREE!

Send NOW for my famous book showing how "Dynamic Tension" can make you a new man. 32 pages packed from cover to cover with actual photographs, valuable advice, answers to many vital questions. This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your life! Rush the coupon to me personally. CHARLES ATLAS, Dept. 156, 115 East 23rd St., New York 10, N. Y.



CHARLES ATLAS, Dept. 156  
115 East 23rd St., New York 10, N. Y.

Dear Charles Atlas: Here's the kind of body I want:

- (Check as many as you like)
- More Weight—Solid-in The Right Places  
 Broader Chest, Shoulders  
 Powerful Arms, Legs, Grip  
 Slimmer Waist, Hips  
 Better Sleep, More Energy

Send me absolutely FREE a copy of your famous book showing how "Dynamic Tension" can make me a new man—32 pages, crammed with photographs, answers to vital questions, and valuable advice. No obligation.

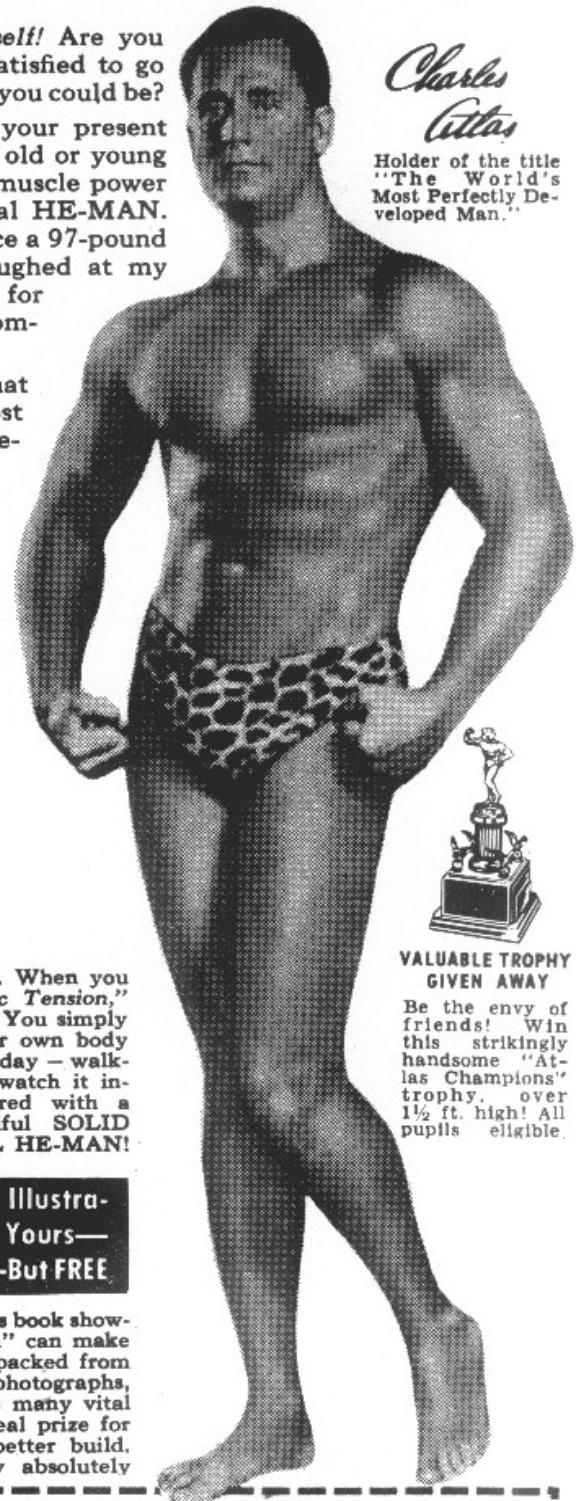
NAME.....AGE.....  
(Please print or write plainly)

ADDRESS.....

CITY.....ZONE.....STATE.....

Charles  
Atlas

Holder of the title  
"The World's  
Most Perfectly De-  
veloped Man."



VALUABLE TROPHY  
GIVEN AWAY

Be the envy of friends! Win this strikingly handsome "Atlas Champion" trophy, over 1½ ft. high! All pupils eligible.

BOYS! GIRLS! LADIES! MEN!

# WIN A BEAUTIFUL SIGNET RING

ENGRAVED WITH YOUR OWN INITIAL

IT'S FUN! IT'S EASY!

★ All you do is... ★

NAME THESE FAMOUS U. S. PRESIDENTS

DON'T  
WAIT!  
MAIL  
COUPON  
NOW!

BE FIRST  
WIN YOUR  
VERY OWN  
SIGNET  
RING



Just Get All 4 Right... We'll Send Your

GENUINE NICKEL SILVER SIGNET RING

ABSOLUTELY FREE!

(A really terrific ring — made up with your own initial)

Also we'll mail BIG CATALOG showing Bikes, Dolls, Guns, Watches, etc. — You can get at no cost! You'll be tickled pink and proud as a peacock to wear this strikingly beautiful ring. Wait till you see it! And it's so easy to win. Simply check on coupon the correct names of the 4 famous American Presidents shown in the pictures above and mail to us. If you name all 4 Presidents correctly, we will send you ABSOLUTELY FREE your OWN PERSONAL SIGNET RING — made up with your own

initial (you may have your choice of first letter of either first or last name.) Also, we will send you big FREE CATALOG of wonderful PREMIUMS — Bikes, Wrist Watches, Guns, Dolls and dozens of others — and tell you how to get them at no cost! Simply offer White CLOVERINE BRAND SALVE, easily sold to friends, relatives and neighbors, at 50c a package, and choose your PREMIUM or CASH COMMISSION. But right now, name correctly the Presidents shown above and get your BEAUTIFUL SIGNET RING—ABSOLUTELY FREE! Rush coupon today!

HURRY! HURRY! CHECK YOUR ANSWERS ON THE COUPON...

Then mail coupon to win your BEAUTIFUL SIGNET RING

Win genuine nickel silver SIGNET RING — ABSOLUTELY FREE! Just name correctly the 4 famous American Presidents pictured above. Check names on coupon — fill in rest of coupon and mail to us. IT'S EASY TO WIN—ACT NOW!

MAIL THIS COUPON TODAY!  
WIN A BEAUTIFUL SIGNET RING!

Wilson Chemical Co., Dept. 140-21 Tyrone, Pa.

Famous American Presidents shown in pictures are (check 4 only)

George Washington    Theodore Roosevelt    Thomas Jefferson  
 Abraham Lincoln    Ulysses Grant    James Madison

If I am a winner, rush my GENUINE NICKEL SILVER SIGNET RING and 14 packages of White CLOVERINE BRAND SALVE to sell at 50c a package. I will remit amount asked within 30 days, select a PREMIUM or keep CASH COMMISSION as explained under Premium in Catalog sent with order, postage paid to start.

NAME \_\_\_\_\_ AGE \_\_\_\_\_

STREET \_\_\_\_\_ RD \_\_\_\_\_ BOX \_\_\_\_\_

TOWN \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

I want my Ring with this initial \_\_\_\_\_

PRINT LAST NAME HERE \_\_\_\_\_

Paste coupon on post card or mail in envelope today!

WILSON CHEMICAL CO.  
DEPT. 140-21 TYRONE, PA.